



Learning Objective

To learn about David Carson and his style of Graphic Design.

Key Words

Font  
Style  
Position  
Justification  
Direction

● Step 1 - Knowledge & Comprehension

Use the internet to find some examples of the work of the Graphic Designer David Carson. Type 'Graphic Design Carson magazine cover' in to Google image search to get you started. Analyse his use of text. What is different about it compared to normal use of text? What does he do with the justification, position and direction of the text? How does he use upper and lower case lettering?



● Step 2 - Application

Choose one of the examples of his work that you have found and produce a copy in pencil.



● Step 3 - Analysis

Look at some examples of magazine covers. Think about how text is used on them. How does it combine with the images? How do normal magazine covers compare with the examples that you have seen by David Carson?



● Step 4 - Synthesis

Design and draw your own magazine cover in the style of David Carson. You could include your own favourite musician, actor or any person that you like. Think about what the text will say and how you can use it in an interesting way.



● Extension Task - Evaluation

Evaluate the work that you produced for this project. How successful were you? What is the best part of your work? What could be improved?