



Learning Objective

To combine text and image in a balanced composition.

Key Words

Graphic Design
Text
Font
Composition

● Step 1 - Knowledge & Comprehension

Use the internet to find some examples of film posters. Analyse the composition of the posters e.g. What images are used? What text is used? How many colours are used? Are they eye-catching?



● Step 2 - Application

Choose your favourite poster from step one then draw and colour it in pencil.



● Step 3 - Analysis

Use your favourite film as inspiration for your own movie poster. You may need to watch it again to look for images or to identify key parts of the story that would look good on a poster design.



● Step 4 - Synthesis

Design and draw your own movie poster based on the film that you chose in step 3. Make sure you include images and text that are relevant. Colour your design in.



● Extension Task - Evaluation

Evaluate the work that you produced for this project. How successful were your drawings? What is the best part of your work? What could be improved?